

Annual REX Royalty Use Competitions[©]

Believing that royalties are the better way of both inviting in and financing of privately owned companies we intend to hold Annual REX Royalty Use Competitions.

The results of the competition will be announced and prizes awarded at a conference for Certified Royalty Advisors and invited guests. The conference will offer presentations relating to new and improved ways of using revenue sharing in the financing of businesses.

Attorneys, accountants and other professional advisors and administrative service providers will be present to describe how they can assist both investors and business owners.

Legal and tax matters will be discussed.

Areas of innovation in the use of royalties will include:

New and different means of Identifying business owners seeking non-equity dilutive means of financing their companies.

Use of royalties as relating to specific revenue flows of issuing companies.

Use of third-party guarantors relating to issuer undertakings and other credit substitution techniques for making royalties even more attractive to investors.

Use of international jurisdictions by both issuers and investors.

Use of leverage in the structuring of royalties.

Use of royalties in merger and acquisition transactions.

Fee arrangements for intermediaries.

Determining fair returns for investors and issuers.

Community and affinity group involvement in royalty funds.

Use of royalties in conjunction with annuities.