

# **Certified Royalty Advisors (CRA)**

**Arthur Lipper**

**Those investment professionals who have studied and been tested in their knowledge of the various ways in which royalties can be used by investors to gain increasing income and business owners who can obtain non-equity diluting capital are in demand.**

**Royalties, an agreed percentage of a company's revenues for an agreed period, are a new investment class and have the ability to meet the needs of both investors and business owners.**

**As advising those with capital to invest and those who own business places the advisor in a position of being a fiduciary we have decided to only invite into the CRA Society those who have already been vetted by being licensed to be advisors. These individuals may be securities industry broker/dealer affiliated, Chartered Financial Analysts, registered investment advisors, licensed money managers, real estate brokerage licensed, insurance industry professional, attorneys and certified accountants. They all advise those wishing to invest or use invested assets productively and therefore play a role in economic development.**

**Membership in the CRA Society requires both references of fellow professionals and the successful completion of a course on the ways of using royalties for the benefit of investors and business owners.**

**The CRA Society will publish the names of those of its members permitting such disclosure and will offer members periodic meetings and continuing information about royalties.**

**Royalties, though simple in concept, have a range of applications meeting the needs of both investors and business owners. It is important to all concerned that this advising on the use of royalties be vetted both as to integrity and knowledge and this is the goal of the CRA Society.**

**Those qualified and interested in learning the details of membership please contact me.**

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