

Non-Equity Dilutive Financing Sought By Privately Owned Companies Wishing To Sell a Royalty ©

We are advising several groups in the development of royalty income funds as well as other investors seeking longer-term cumulative increasing income based on the royalty issuing company's sales growth.

These investors will likely be using the website calculators we have created to understand the potential results of owning a royalty issued by companies achieving their revenue projections. These calculators are:

- REXRoyalties.com
- REXComparator.com
- REXdebt-shareRoyalties.com
- REX-RIAR.com
- REXScaledRoyalties.com
- REX-PV.com

[Royalties.Website](#) contains both convenient central access to the above websites, and a library of royalty related writings.

Those interested are invited to send to me the following information, using a code name and without otherwise identifying themselves if you wish, except for entering an email address to which we can respond. Anonymous email addresses are available through many sources, including Google, Yahoo and QQ.

If you wish, the User Name and Password you use to save scenarios you create on the above websites can be sent to me for review and comment.

Project code name:

Founded:

Geographic and industry area of primary focus:

Amount of capital sought:

Latest three years of company gross revenues from all sources:

Projected gross revenues for the first five years after receiving the proposed financing:

Key assumptions employed in making the above projections:

Projected Compound Annual Growth Rate of Revenues from the sixth year forward after the funding has been received; note, some website tools allow multiple CAGR periods and rates:

Assumptions employed in making the above CAGR projections:

Current pre-tax profit percentage, and projected post-funding profit percentage:

Royalty rate(s) you propose to pay to investors; note that some website tools allow multiple royalty periods and rates:

Current debt description:

Number of present employees, and number expected after funding:

Description of present ownership structure and composition:

Upon receipt of this information we will advise you if, based on the information provided, we believe that the sale of a royalty will both meet your needs and the possible best interest of the investor. The above questions are not all the information that needs to be gathered, but they are the key preliminary ones for an evaluation. At this initial stage, you do not need to provide information that identifies you or your company.

Please understand that royalties can be redeemable and that royalty investors will usually be seeking something more than a 15% Internal Rate of Return (IRR) over the course of the royalty payment period.

To send the information, or should you have questions, please contact me by email:

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