Royalties – The Better Way © Arthur Lipper

Questions for Equity Investors in Publicly Traded or Private Companies:

As an investor are you motivated by gain or the game?

Are you excited or concerned by market price volatility?

Do you want to wait for either dividends or a sale of what you invested in to know if your investment had been a good deal?

Are you concerned by the prospect of the company in which you invested having lower per share earnings than you expected?

Has anyone assured you of a specific minimum return on your investment within a given period?

Can you predict when you will recapture the money used in investing in the asset purchase?

Royalty Investors:

Can invest in companies having a record of revenue growth and therefore know they will receive quarterly royalty payments.

Royalty issuing company revenues trend up or down and are not likely to be volatile or have dramatic short term moves.

Royalties issued by established companies pay investors quarterly and can be secured.

Royalties relate to gross revenues and not reported profits or losses.

The amount of royalties can be assured by royalty issuing companies and therefore have minimum payments promised within agreed periods.

Royalties can have a contractual minimum of cumulative royalty payments agreed to be paid within an agreed period.

To learn more about royalties See <u>Royalties.Website</u> or contact <u>Chairman@REXRoyalties.com</u>

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